STUDY MODULE DESCRIPTION FORM

Name of the module/subject		Code
Social Communication		**1010135221011182958**
Field of study	Profile of study (general academic, practical)	Year /Semester
Enviromental Engineering Extramural Second-	**(brak)**	**1 / 2**
Elective path/specialty	Subject offered in:	Course (compulsory, elective)
Water Suply, Water Soil Protection	**Polish**	**obligatory**
Cycle of study:	Form of study (full-time,part-time)	
Second-cycle studies	**part-time**	
No. of hours		No. of credits
Lecture: **8** Classes: **-** Laboratory: **-** Project/seminars: **-**		**1**
Status of the course in the study program (Basic, major, other)	(university-wide, from another field)	
(brak)	**(brak)**	
Education areas and fields of science and art		ECTS distribution (number and %)
technical sciences		**1 100%**

Responsible for subject / lecturer:

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Prerequisites in terms of knowledge, skills and social competencies:

1	**Knowledge**	The student knows basic concepts connected with social communication, knowledge of interpersonal rules
2	**Skills**	The student has the ability to perceive, associate and interpret phenomena occurring in the communication process, the ability to apply interpersonal rules.
3	**Social competencies**	The student is aware of the importance of social communication in work and private life, teamwork skills.

Assumptions and objectives of the course:

The aim of the course is to improve social skills ie persuasion, active listening and recognition of manipulation techniques in socjety.

Study outcomes and reference to the educational results for a field of study

Knowledge:

1. Student knows levels of social communication - [K_W12]
2. Student knows rules of persuasuion. - [K_W1]
3. Student knows manipulation techniqes. - [K_W1]

Skills:

1. Student potrafi zastosowac prawa perswazji podczas komunikowania się. - [K_U01, K_U25]
2. Student can actively listen - [K_U01, K_U36]
3. The student is able to recognize the manipulation techniques and respond appropriately - [K_U01, K_U25]

Social competencies:

1. Student can work in team - [K_K03]
2. Student can prepare and give opinions in a universally understandable - [K_K02, K_K04, K_K07]
3. Student can apply the right of persuasion when communicating. - [K_K02]

Assessment methods of study outcomes

- activity in class,
- preparing a scene where social skills will be tested
- test of communication knowledge

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Course description
1. Different levels of social communication 2. Informing and convincing - social influence 3. Manipulation as the main source of errors in social communication 4. Improving social communication - active listening
Basic bibliography: 1. Cialdini, R., Wywieranie wpływu na ludzi. Gdańsk, 1996 2. Griffin E., Podstawy komunikacji społecznej. Gdańsk, 2003 3. Morreale S.P. , Spitzberg B.H. , Bargej.K., ?Komunikacja między ludźmi? Warszawa, 2007 4. Stewart J., ?Mosty zamiast murów, o komunikowaniu się między ludźmi?, Warszawa, 2002
Additional bibliography: 1. Spychała M., Communication competencies as a part of social competences in an organization, [w:] Popławski S., The social contexts of communication, Wydawnictwo Politechnika Poznańska, Poznań 2010, s.83-95 2. Spychała M., Social competencies of ethical manager in the modern enterprise, w: Corporate Social Responsibility ? Conceptions, Theory and Practice, red. M. Spychała, Wydawnictwo Politechniki Poznańskiej, Poznań 2012

Result of average student's workload

Activity	Time (working hours)
1. Lectures	8
2. Consultation	4
3. Preperation for the test	4
4. test	1

Student's workload

Source of workload	hours	ECTS
Total workload	25	1
Contact hours	12	1
Practical activities	8	1

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